

# A Society Rich in Art and Culture

Arts and Culture Norway's Strategy 2023–2030



## Our strategic goals

**1**

An innovative,  
sustainable and  
diverse cultural life

**2**

Broadening public  
engagement

**3**

Elevating the  
status of art and  
culture

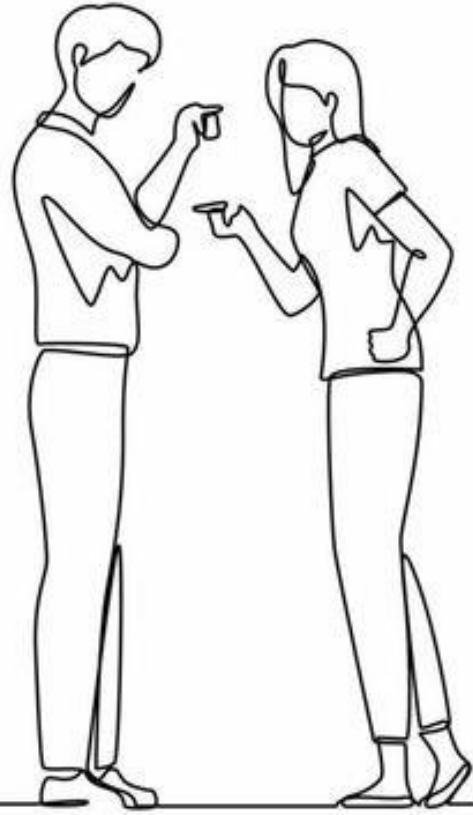
# External analysis

- **Democracy, freedom of speech, and community are under pressure**
- **Diversity and demographic changes**
- **Development within technology and AI**
- **Miljøhensyn and new expectations**
- **Verdsetting av kultur i befolkningen**







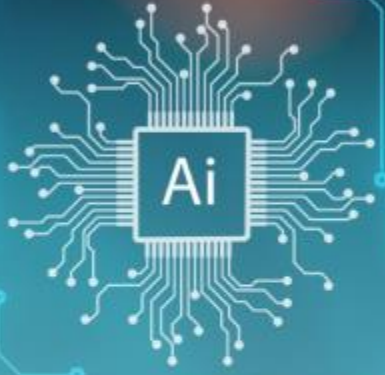






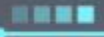
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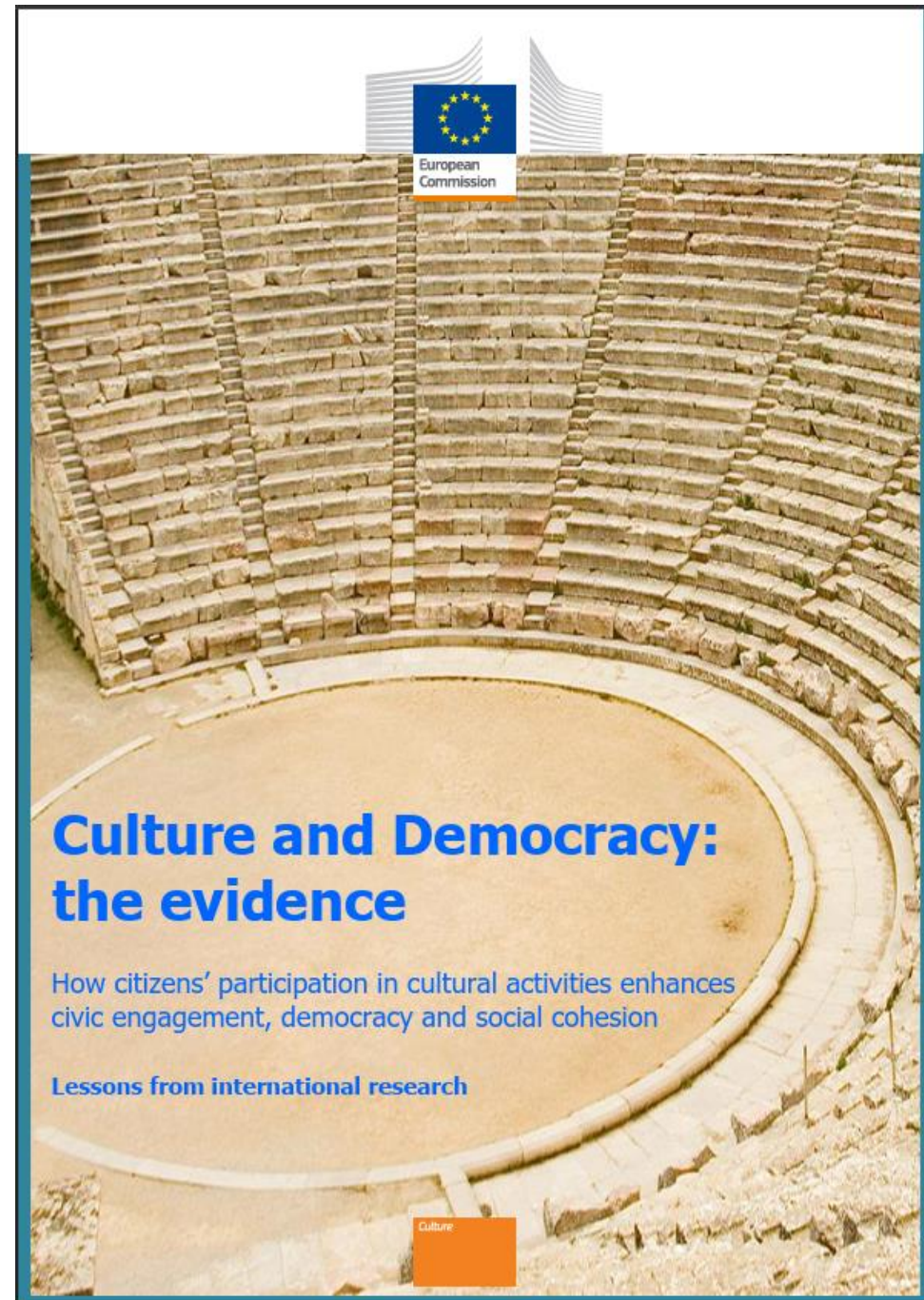
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# Culture builds democracy





PUTTING DOWN BARRIERS – COMBATANTS FOR PEACE (PALESTINE/ ISRAEL) 2015



OLAFUR ELIASSON – ICE WATCH



JUL / AUG

2023

# THE PEOPLE'S PALACE OF POSSIBILITY

## FOR UTOPIAN SCHEMING & RAGEFUL DREAMING

# SING FOR THE CLIMATE MALTA 2021



**ART  
CHANGES  
PEOPLE  
PEOPLE  
CHANGE  
THE WORLD.**

“I know a poem can  
not stop a tank.

But I also know the  
opposite is true”

*Simon Schama, ‘Arts vs Tyrants’ FT 2022*





"A well-informed population, with good access to knowledge about and anchoring in their own cultural identity, will have better opportunities to make good choices for themselves and their local community in times of crisis.

A cultural sector that functions as normally as possible during a crisis will be an important part of the nation's overall preparedness and the population's ability to endure, maintain mental health, and morale.

**This can be crucial for how the nation as a whole stands through a crisis."**

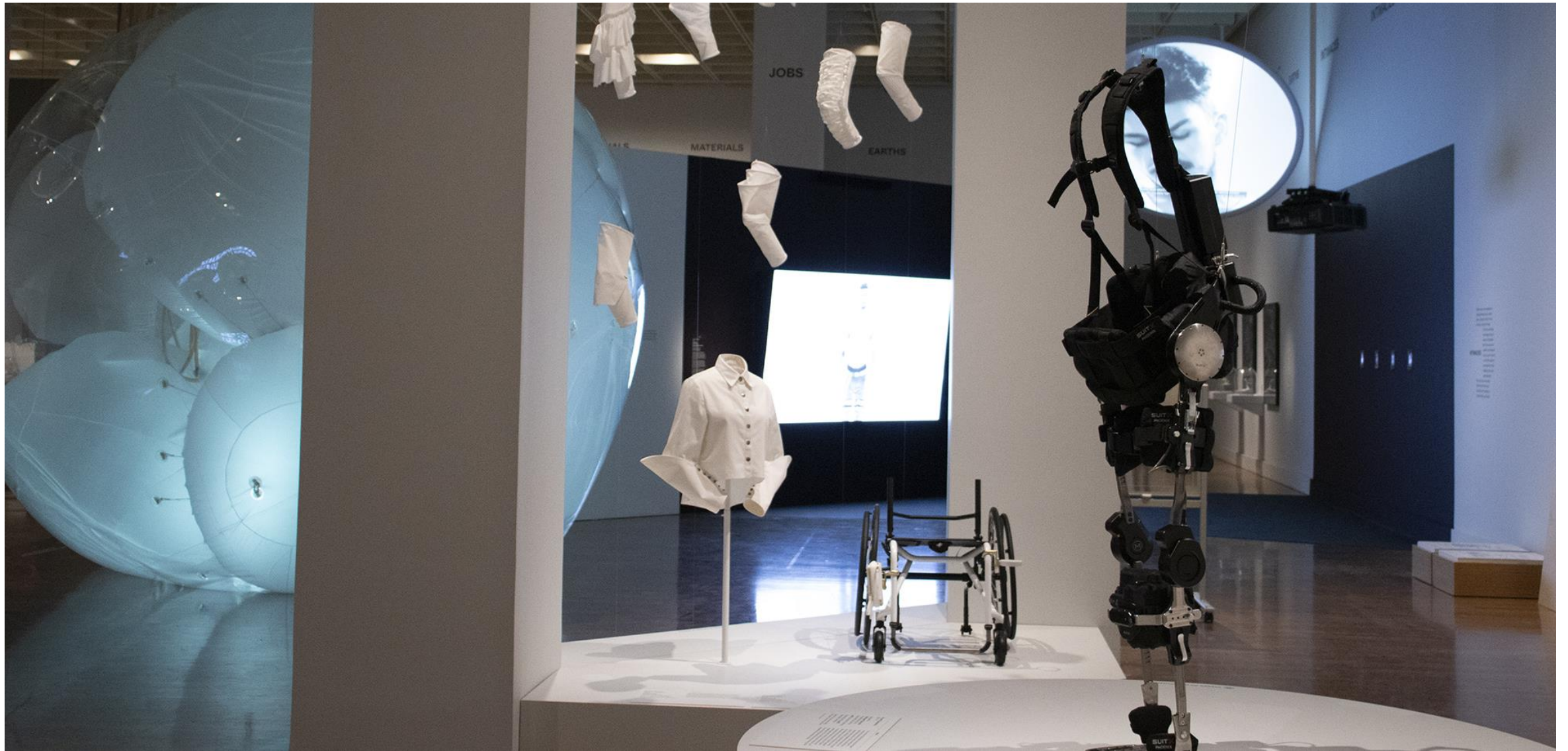


Emergency preparedness plan



# Creativity - the key to the future job market





“Artists don’t necessarily advocate for a particular future, and everyone has a different take,” says Orkhan Telhan. “It’s about diversifying our ideas about future and also who gets to design the future.”

# Appreciation of Culture Among the Population



- så gjør det noe med  
atmosfæren, gjør at den tar deg.

# Key findings

- **57 percent of the population believe it is important that the state financially supports art and culture.**
- When asked if they are satisfied with the level of public funding for art and culture, **67 percent say they want to maintain or increase it.**
- In general, **young people under 40, women, and individuals with higher education** are more interested in art and culture.



Olavsfest 2024

**Culture can save  
democracy**

**– but only if it is  
democratic itself**







# Thank you!



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