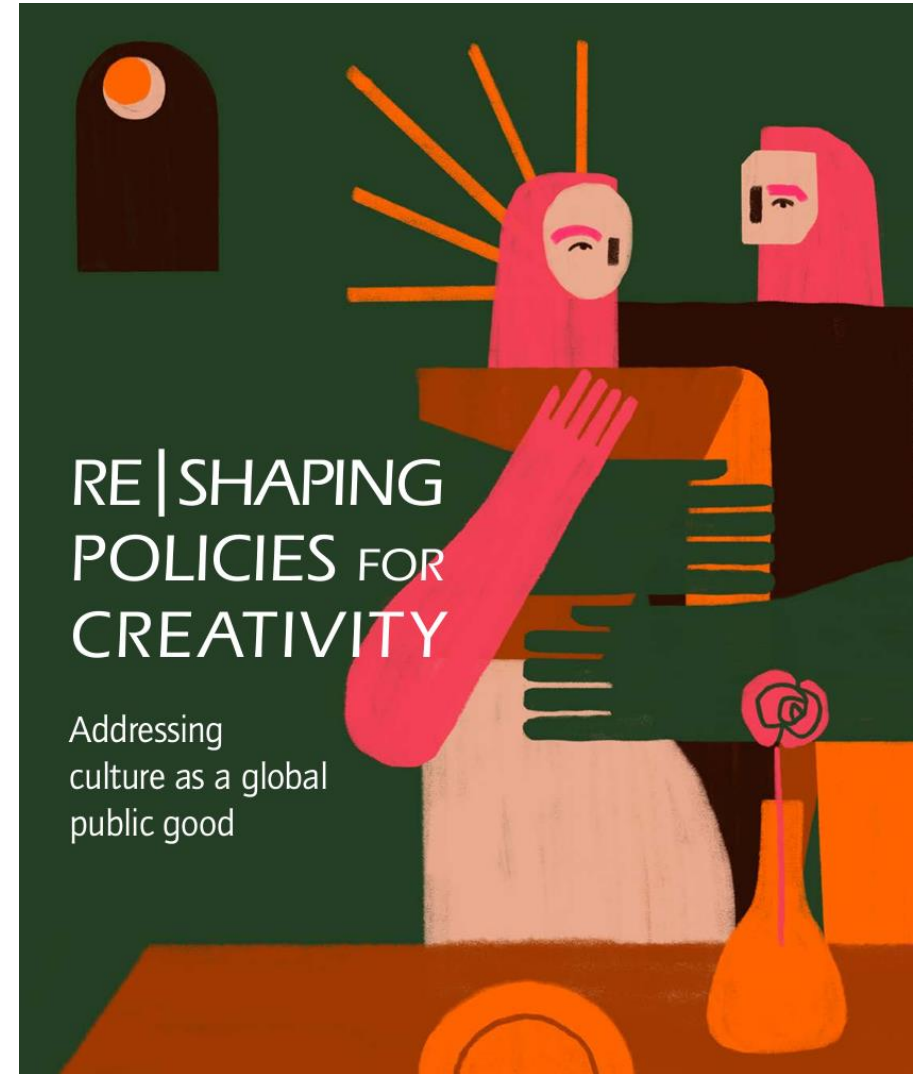




Arts and Culture Norway

- Celebration and acknowledgement of cultural and creative sector (CCS)
- Young, fast-growing
- 3,1% of worldwide GDP
- Employs 6,2% globally
- Export value of cultural goods and services in 2019 (Euro) 358 billion
- Troubling reality – vulnerable, uncertain, volatile and non-regulated
- UNESCO Modiacult 2022; Culture needs to be recognised as a **global, public good**



ABOUT IFACCA

The International Federation of Arts Councils and Culture Agencies (IFACCA) is the global network of arts councils, ministries of culture and government agencies, with **90** Member government institutions representing over 70 countries. Our Members operate in developed and developing countries across Africa, the Americas, Asia, Europe and the Pacific.



56%

Developing countries

44%

Developed countries



61%

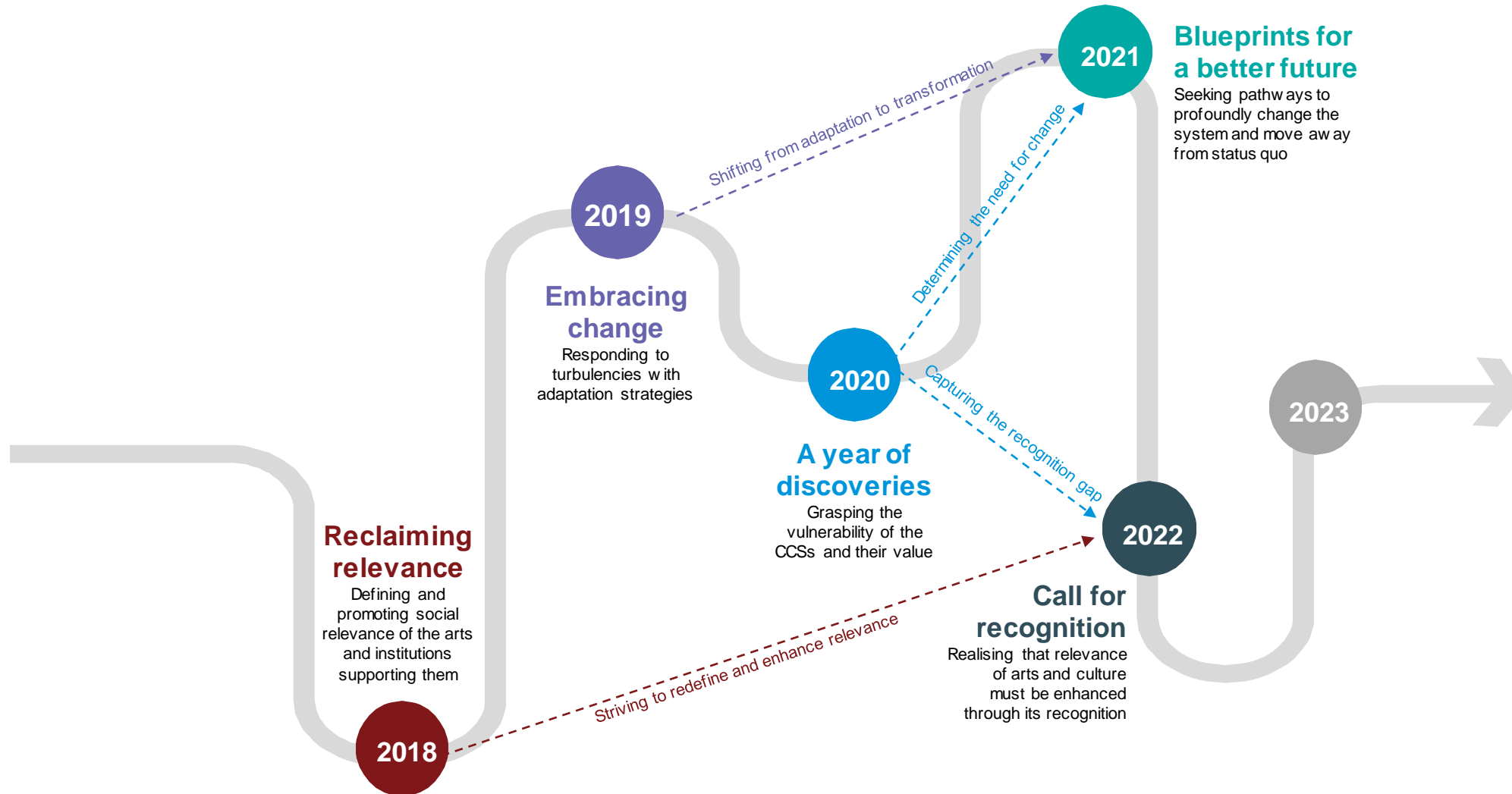
Arts Council or Agency

39%

Ministry / Secretary

- **National Members:** government bodies that operate at a national or federation level
- **Affiliate Members:** government bodies that operate at subnational levels (including state, regional, provincial and local government) and intergovernmental bodies

Five-year journey to today



Arts and Culture Norway: Our Purpose



Photo: Trym Schade Warloe

Arts and Culture Norway (ACN) exists to support a wide variety of creative individuals and cultural organisations, and to make it easier for art and culture to be made, experienced and enjoyed by as many people as possible.

ACN provides financial support to arts and culture projects all over Norway, engages in development work and advises the government on cultural issues.



Challenges

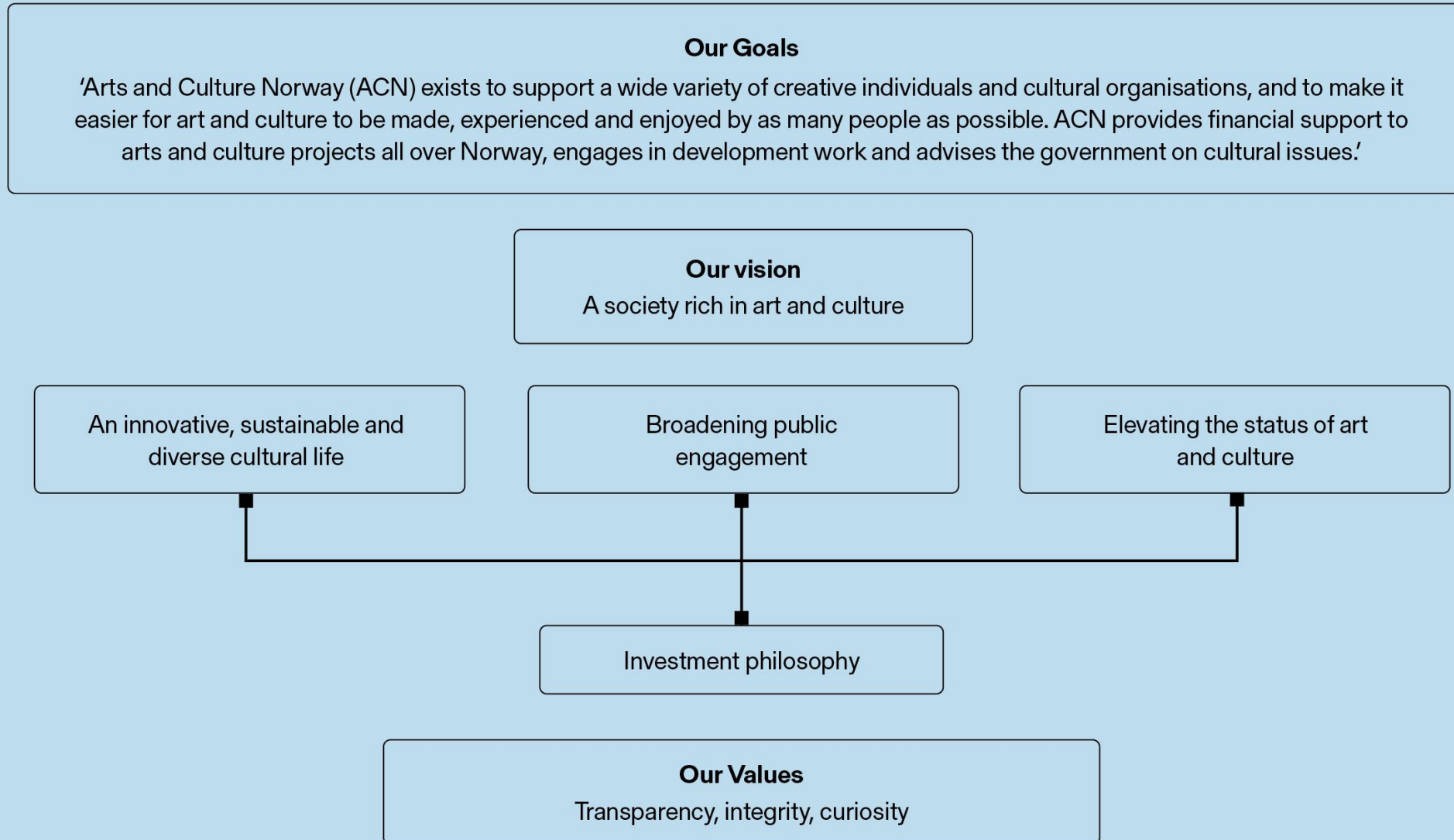
- Increased polarisation
- Inequality growing
- Aging population
- Population relocating (urban/rural)
- Technology developing at high speed
- Climate change
- Declining trust in Government, lack of shared purpose and collective solutions
- Geopolitical changes, increasingly dangerous and unstable

⇒ ***Polycrisis***

A Society Rich in Art and Culture

Arts and Culture Norway's Strategy 2023–2030





Roadmap

- Relevance for the cultural and creative sectors
- Relevance within broader government
- Relevance to society at large
- Institutional fitness



Photo: Arts and Culture Norway

Pathways



- Rethinking investment models to ensure diversity and sustainability
- Building knowledge and evidence to present a strong case for culture in public policy (including the EU report on culture and democracy)
- Strengthening the status of artists and cultural workers, safeguarding artistic freedom

Delivering on Our Goals

To fulfil our aims and objectives and achieve our goals, we need to work systematically and strategically throughout the organisation. These are our most important tools:

» New and Updated Knowledge

The cultural sector, the general public and public authorities need new and updated knowledge about the arts field. Arts and Culture Norway supplies reports and analyses which benefit both professionals and public, and which provide a factual basis for cultural policy decisions.

ACN has a unique overview of the work being done at Norwegian cultural institutions and entities. We are familiar with the major national organisations as well as the smaller but equally important local ones. In addition, we have an extensive global network which gives us an excellent overview of international trends..

» More Diversity, Fewer Borders

ACN is the national coordinator for diversity in the cultural sector. We are working actively to encourage more people to get involved as audiences, creators or organisers. Our diversity-promoting activities focus particularly on visible minorities, people with disabilities, the Sámi population and national minorities.

ACN is also responsible for the Creative Europe programme, EEA funds and contact with UNESCO and other international bodies. Culture knows no borders, and everyone is entitled to express themselves through the medium of art and culture.

» Innovation and Sustainability

The cultural sector is a driver of social changes at the same time as being affected by them. ACN plays an active role in encouraging innovation and development as crucial factors in realising our vision of a society rich in art and culture.

ACN is working to highlight the impact of art and culture on other areas in society, and is a driving force for the establishment of a more sustainable cultural sector.

» Investment, Funding and Administration

One of ACN's most important tasks is to act as the overall administrator of Arts Council Norway, the Government Grants for Artists scheme and the Audio and Visual Fund, which provide investment funding for artists, creators and cultural projects. Grants are awarded following full, professional assessments, and are not affected or influenced by current government policy or ideology.

ACN is also responsible for the administration and development of museums, and assists the Ministry of Culture and Equality in administering funding to performing arts institutions and other cultural organisations and bodies. We provide grants that help to develop the institutional field and assess applications related to national arts buildings.

We safeguard Norway's cultural heritage, while administering schemes to strengthen and document the indigenous culture of the nation's minorities. We also grant funding for amateur dramatic groups and traditional historical dramas.

Thank you!

Kristin Danielsen
CEO Arts and Culture Norway
Chair, IFACCA